Smart City Expo LATAM Congress

Call for Speakers 2026 – 11TH edition

Terms and conditions

Entering the competition implies full acceptance of its rules

1. Smart City Expo LATAM Congress

Initiated in 2011 by Fira Barcelona, **Smart City Expo World Congress** has become the reference event on Smart Cities worldwide. Thanks to its success, many cities around the world have shown interest in organizing their versions of the event. For this reason, the SCE abroad editions emerged and are now present on four continents.

The biggest of all the editions of the event organized abroad is the **Smart City Expo LATAM Congress,** which will celebrate its **11th edition in Puebla, México, on June 2nd, 3rd and 4th.**

The event brings together the most relevant experts and leaders from Latin American cities under one roof, along with companies, entrepreneurs, start-ups, and research centers to discuss **strategies to make this a smarter and more sustainable urban world.**

In 2024, the event will continue to bet on increasing the presence of organizations, exhibitors and visitors from all over **LATAM** and around the world, to continue **generating synergies, sharing knowledge, debating, reflecting and inspiring new actions around Smart Cities.** Through this call for Speakers, the opportunity to participate as one of the speakers at the Congress will be offered.

2. Goal

This call seeks the most relevant contributions, innovative initiatives and solutions within the framework of sustainable, inclusive, equitable, safe, healthy and collaborative cities. The objective is that those interested in being speakers during the event can register their proposals to participate in the **Smart City Expo LATAM Congress,** which will take place on **June 2nd, 3rd and 4th., 2026 in Puebla, México** and integrate in one of the sessions of the **main congress program.**

3. Who can participate?

The call is addressed to public sector **organizations and agencies that have implemented projects in Latin America:** cities, social entrepreneurs, startups (non-profit), research centers, universities, civic technicians, representatives of civil society, non-profit organizations governments, social cooperatives and social activists; with innovative ideas, research, analysis, studies, visions and solutions for the management and development of our cities. Please find the specific conditions of each category in the next point.

This call does not allow the participation of private companies or for-profit organizations.

4. Categories

Find in this section the **categories present in the 2026 edition,** and a guide to the main keywords that will be considered to participate in the Congress. **You may apply to one or more categories** to which your proposal mainly refers. **Submissions must deal with one or more keywords from this list.** We are aware that there is an overlap between some keywords in different categories. Do not hesitate to contact the organization in case of doubt.

Categories 2025	Key Words
Digital innovation	AI / Data analytics / Digitization of public services / Connectivity / IoT / Digital Twins / Cybersecurity / IT Infrastructure / Ethics / Data Privacy / Digital Business / Control Centers / Sensors / Govtech / Open Government / Data open / Transparency / Government-citizen interaction / Digital gaps / Digital inclusion / Accessibility
Equitable society	Reduction of inequalities / Poverty / Community development / Education / Citizen participation / Social innovation / Bottom-Up Initiatives / Collaboration / Access to services basics / Access to culture and recreation / Social entrepreneurship / Child poverty
Sustainable environment	Water / Ecosystem restoration / Biodiversity / Environmental quality / Energy efficiency / Renewable energies / Circular economy / Naturalization of the city / Adaptation to climate change / Waste management / Resilience / Natural disasters / Emissions reduction
Economic prosperity	Living labs / Entrepreneurship / Technology parks / Urban clusters / Innovation hubs / Collaborative economy / Startups / Talent and knowledge / Decent employment / Informal economy / Education and training / Economic empowerment / Microfinance / Sustainable tourism / Rural-urban development
Urban space and mobility	Green infrastructures / Public spaces / Metropolitan management / Security urban / Life in the neighborhoods / Tactical urbanism / Proximity / Use of public space / Electromobility / Public transport / Urban infrastructure / Pedestrianization

5. Organizers

This call is organized by the **Smart City Expo LATAM Congress, PRONUS**, promoted by **Fira Barcelona International,** and with the support of the **Government of Puebla.**

6. Presentation of proposals

To participate, complete the form available online. Proposals must be submitted electronically through our official website and must comply with the terms and conditions included here.

The organization reserves the right to request any clarification or additional information on the proposals submitted. Additional documents to the web form will not be accepted, unless requested by the organization. There is a maximum limit of 1 proposal per author and organization.

7. Deadline

All applications must be submitted before **April 17**th**, 2026, at 23:59:59 (Central American Time).**

8. Evaluation Process

The evaluation process is divided into two phases:

a) Regulation compliance and pre-selection

The organization will carry out a first evaluation to verify if the proposal meets the requirements and selection criteria defined.

b) Winners selection

The organization together with a technical committee of experts will evaluate the projects, selecting the winners for each category, to participate as speakers in one of the sessions of the Congress.

The number of proposals per category and per topic is subject to consideration by the organizing committee.

9. Selected Candidates

The selected speakers will be informed as of **May 24th, 2025**

The selected speaker proposal will be eligible to participate in one of the sessions of the main congress program within a session in panel format.

Please note that only the **lead speaker** of the submitted proposal will be eligible to present as a speaker at the Congress.

The selection process is carried out considering the content of the proposal and the profile of the speaker who will make the presentation at the Congress. The organization **reserves the right to accept or reject any substitution of the speaker.** Please note that only candidates from the same organization, with a similar title and job function, will be accepted as surrogates.

All speakers in this category will receive a three-day pass to the LATAM Congress.

Being selected as a speaker does not imply receiving any type of financial aid for the flight and/or accommodation from the organization.

10. Intellectual and Industrial Property Rights

The participant is responsible for the authorship of the submitted proposal; the participant organization is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties: the Organization is free of all liability.

Should the proposal be short-listed, the participant authorizes the Organization to disseminate, reproduce and publish the proposal in any format and using any medium to publicize the **Smart City Expo LATAM Congress.**

11. Queries and Suggestions

If you have any queries or suggestions, please email to: berenice.lopez@pronus.events

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